



Alternate Projects

Getman's
Virtual Book & Paper
First Anniversary Fair



Thinking Of Summer



12 PM Tomorrow to
8 PM Thursday (EDT)

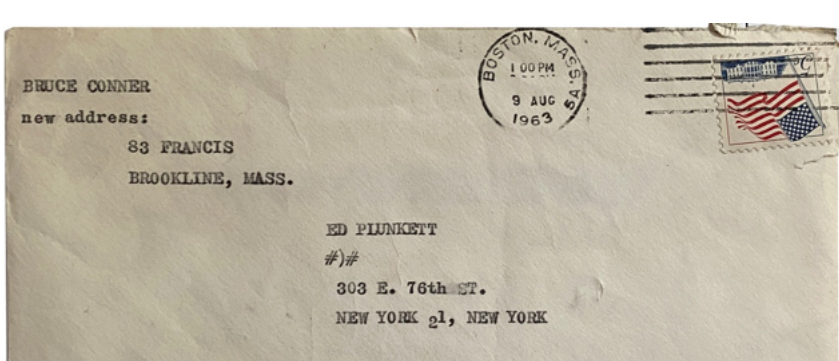
Alternate Projects is pleased to be participating in **Getman's Virtual Book & Paper First Anniversary Fair** beginning at noon tomorrow and running through 8 PM Thursday (EDT). We are *Thinking Of Summer* with our fair offerings of artist books and magazines, ephemera, posters, exhibition brochures, photographs, prints and unique works. Envisioning a moonlit summer night by a favorite swimming hole or maybe some upside down surreal dream? **Jerry Uelsmann's** Untitled Gelatin silver print from 1991 offers us this visual adventure. A master of photomontage, it is Uelsmann's desire to create "allegorical surrealist imagery of the unfathomable."



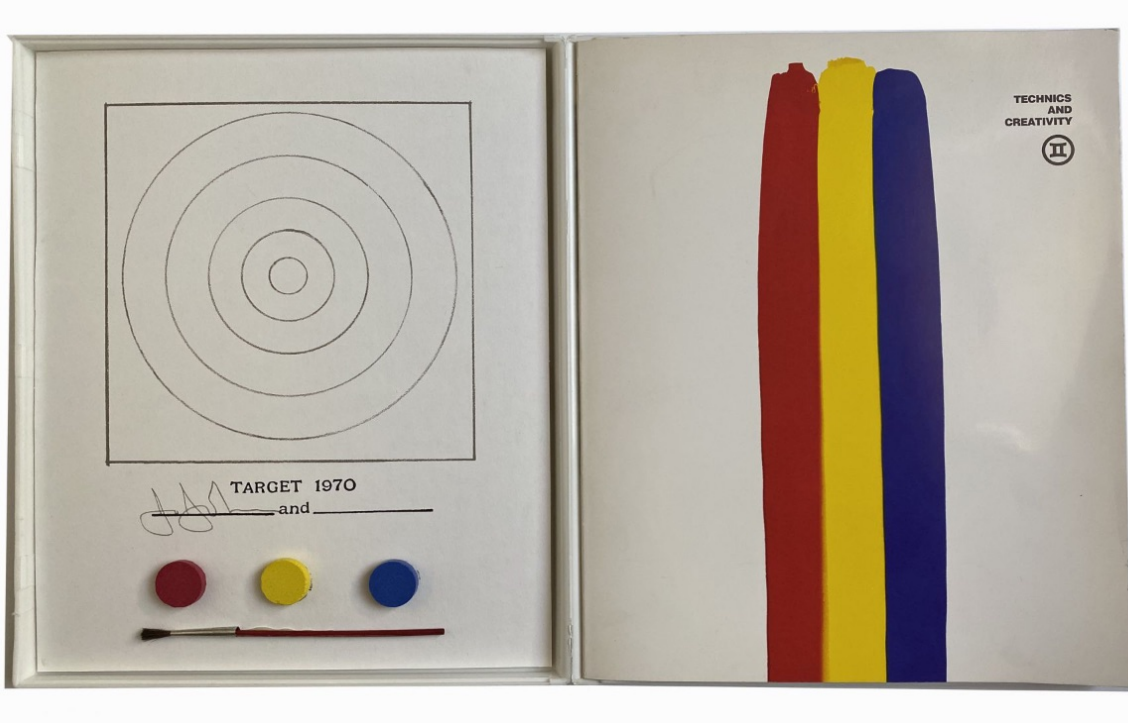
May Wilson (1905-1986) was an avant-garde artist active in the NYC art scene from the 1960s to 1990s. She was a pioneer of the feminist and mail art movements and is best known for her Surrealist junk assemblages and her "ridiculous portrait" photo collages. Unlike Uelsmann, who creates his photo collages in the dark room, May made her "ridiculous portraits" by collaging photos of her distorted face directly onto postcard reproductions of paintings and photographs. For our piece, May's 3 faces are each collaged onto the idealized body of a woman wearing a swimsuit.



Continuing with another mail art piece and indirectly (or directly) the idealized female body, is a magazine page sent by **Bruce Conner** to **Ed Plunkett**, featuring Playboy's 1963 Playmate of the Month, Miss August.



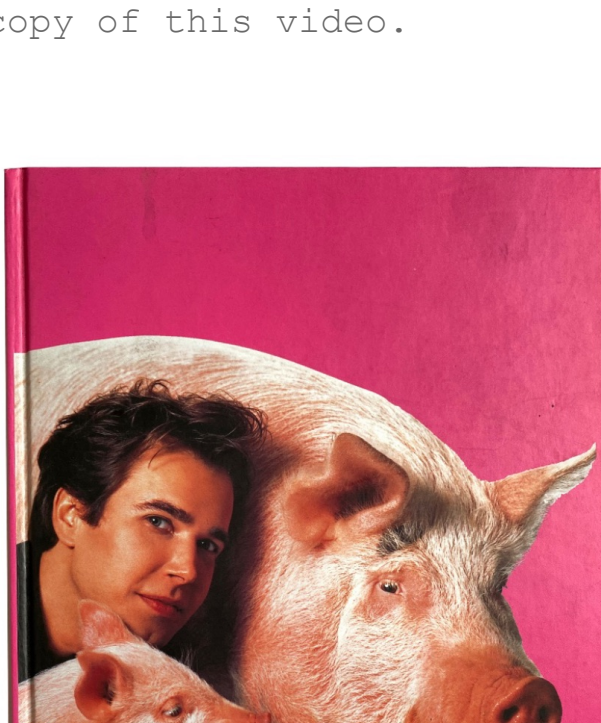
We are pleased to offer **Roy Lichtenstein's** (1923 -1997) highly collected screen print, *Modern Art Poster*, published by Leo Castelli Gallery in 1967 and **Josef Albers' (1888-1976)** screen print, *Homage to the Square: Between the Lines* from 1968. This print, originally housed in a Sidney Janis exhibition catalogue from the same year, is an exploration into the way various colors of yellow interact with each other. And who doesn't want to do a little painting in the summer? **Jasper Johns' Target** published in conjunction with the Museum of Modern Art exhibition *Technics and Creativity: Gemini G.E.L.*, "invites you to collaborate with Jasper Johns in creating your own version of his Target."



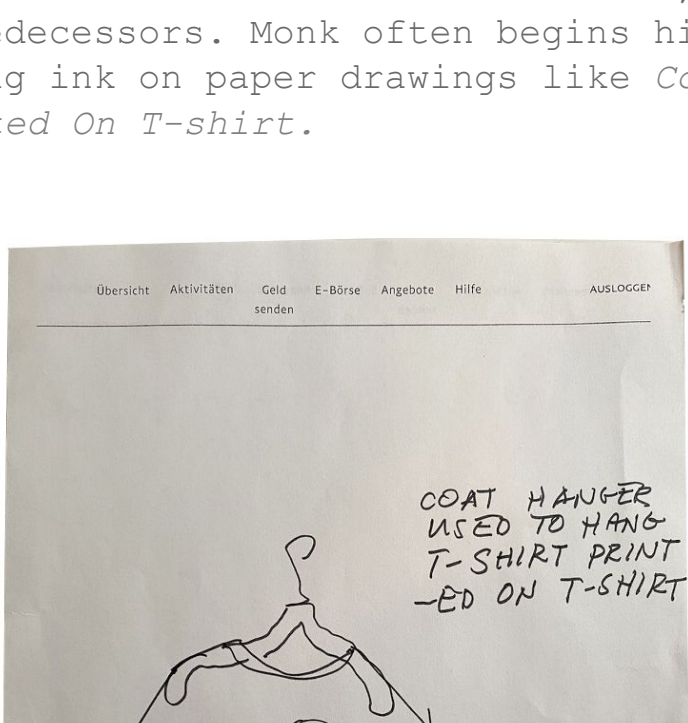
John Baldessari (1931-2020) was an important American conceptual artist. His work often features found photography and appropriated images and centers on a combination of the narrative potential of images and the associative power of language, all often with an element of humor. *Double Bill (Part 2)...* *And Ernst* is one out of a group of 3 posters we are offering together for the fair. This poster as announcement was for the Baldessari exhibition, *Double Bill (Part 2)*, Margo Leavin Gallery, May - June 2012. It is based upon a body of work which centers on the mixing and conflating of two masterpieces, appropriately David Hockney's 1966 *Sunbather* and Max Ernst's 1919 *Aguis Submersus*.



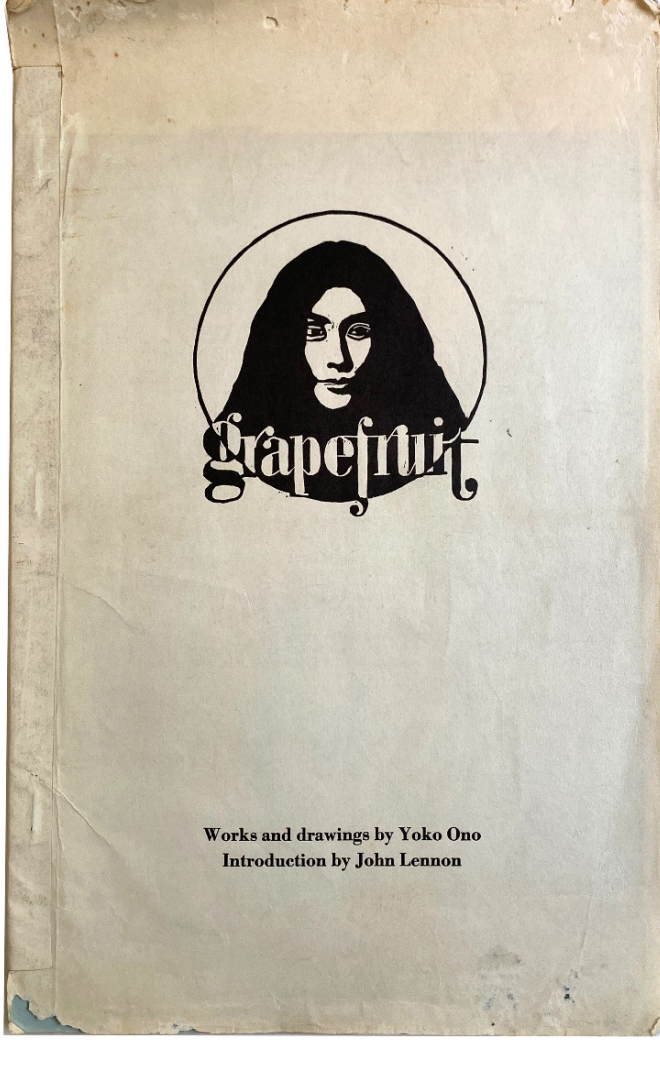
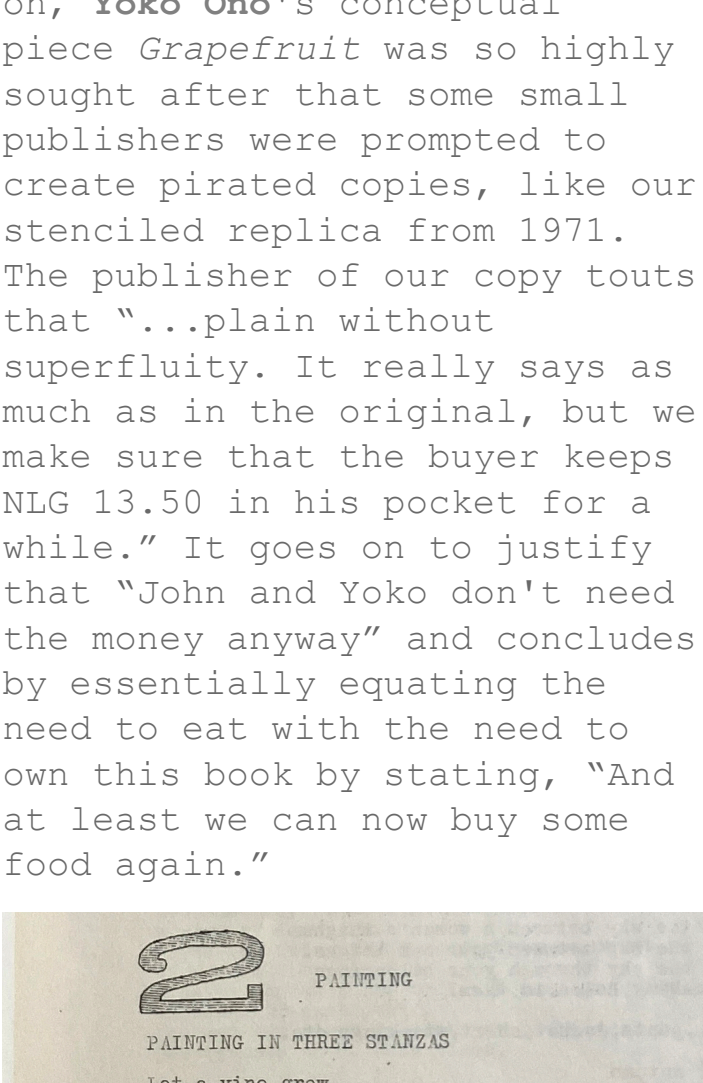
Need a diary for all those lost thoughts? We are offering this great **Jeff Roons** hard cover book filled with all blank white pages. From 1992, its cover imagery is taken from Roons' Art Magazine Ads. Want to learn how to have a constant companion that only says and does what you want? In 1987, **Laurie Simmons** began using wooden ventriloquists' dummies, each the size of a three-year-old child. She became a kind of backyard puppet master with these affable companions. In 1997, the Baltimore Museum mounted a full-scale retrospective of Simmons' work. For this exhibition, Simmons prepared a 25-minute slide installation with music, poetry, and lessons in ventriloquism. This installation accompanied both the exhibition and *Laurie Simmons*, a catalogue published by Art Press, which produced the video version. We are pleased to offer a SIGNED copy of this video.



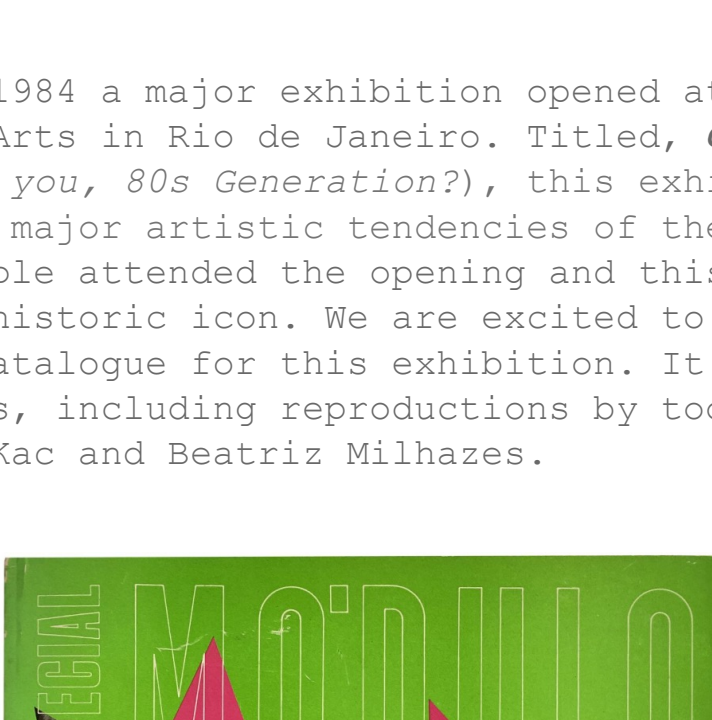
Contemporary British artist **Jonathan Monk** replays, recasts and re-examines seminal works and ideas from his modern, conceptual, and minimalist art predecessors. Monk often begins his exploration of an idea by creating ink on paper drawings like *Coat Hanger Used To Hang T-shirt Printed On T-shirt*.



A seminal work of art early on, **Yoko Ono's** conceptual piece *Grapefruit* was so highly sought after that some small publishers were prompted to create pirated copies, like our stenciled replica from 1971. The publisher of our copy touts that "...plain without superfluity. It really says as much as in the original, but we make sure that the buyer keeps NIS 13.50 in his pocket for a while." It goes on to justify that "John and Yoko don't need the money anyway" and concludes by essentially equating the need to eat with the need to own this book by stating, "and at least we can now buy some food again."



In the summer of 1984 a major exhibition opened at the Parque Lage School of Visual Arts in Rio de Janeiro. Titled, **Como Vai Você, Geração 80** (How are you, 80s Generation?), this exhibition strove to represent all the major artistic tendencies of the 1980s. More than five thousand people attended the opening and this of-the-moment survey became an historic icon. We are excited to offer a copy of the very scarce catalogue for this exhibition. It features the work of all 123 artists, including reproductions by today renowned artists, Eduardo Mac and Beatriz Vilhazes.



Wednesday's selections also include a **Keith Haring** sticker from 1983, the poster/catalogue for **Vito Acconci's** *Peppermobile* and an announcement for his performance, *Combination* along with 2 copies, offered together, of *VILE Magazine*, appropriately both Summer issues, one from 1976 and the other from 1977. As things sell and/or beginning at Noon on Thursday, 6 more items are offered. These include the highly important **James Lee Byars** *The Black Book*, a unique **Peter Saul** ink drawing signed with a dedication on the title page of a 1978 exhibition catalogue for the infamous Allan Frumkin Gallery, a book with its mockup from 1981 by conceptual artist **Barbara Schmidt-Heins**, as well as **John Baldessari's** 1981 book, *Close-Cropped Tales*, **Roy Lichtenstein's** Stedelijk Museum exhibition catalogue from 1967 and the 5th Revised Edition of the seminal book *Art of the Sixties*. LOTS of good summer reading and viewing!



Early inquiries welcome.
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AlternateProjects.net

Alternate Projects is an online gallery specializing in artist publications, editions, ephemera and unique works with an emphasis on the historic, scarcely found, uncommon and radical.



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Add us to your address book

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